

# NEW BUNDABERG

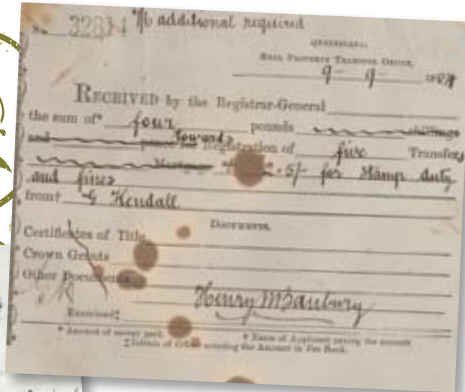
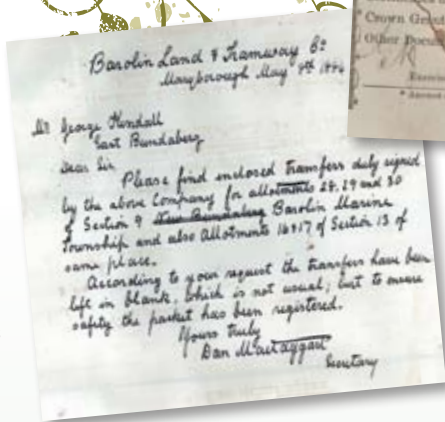
In May 1884, Mr George Kendall of East Bundaberg (Kendalls Flats was named after George's father Richard) received the transfers for five allotments of land in the Barolin Marine Township.

What's so interesting about this, you might ask? It just so happens that the Barolin Marine Township was part of the "New Bundaberg" scheme. Apparently this "New Bundaberg" township was meant to replace the existing town of Bundaberg as the district's main centre.

This land was previously known as the Barolin Estate and was purchased in 1882 by the Barolin Land Syndicate. Subdivisions were made in 1883 and a "plan...contained in a proclamation nailed on a tree in the area..." advertised blocks of land for sale by auction. The plan showed streets named after local pioneers, divisions into five-acre blocks and subdivisions into quarter-acre allotments.

According to the Bundaberg News-Mail this auction saw few bidders. However, another source claims that the Barolin Land and Tramway Company was successful in selling seaside allotments at the Barolin Marine Township in 1883. It was this company with which George Kendall dealt.

In January 1885 the New Bundaberg Land and Investment Company Limited was registered and floated to acquire 420 allotments of land in "New Bundaberg", which had streets 30 metres wide and areas



set aside for public buildings. The Board of Directors consisted of six men, only one of whom, H. J. Rhodes, was from Bundaberg. The others were from Maryborough and it is thought that the rivalry between

Bundaberg and Maryborough turned local residents against the scheme and was the reason for its eventual failure.

Although the establishment of "New Bundaberg" failed, the name "New Bundaberg" would apply to the Port until about 1964, when the Bundaberg Harbour Board applied to have it changed to the present "Port Bundaberg".

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- Bundaberg Library

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